Telmo Julião

Product Designer

My focus is on designing unique digital experiences from end-to-end, delivering easy to use products that solve problems and help people's lives. I apply a user centric process with a keen eye for detail, building empathy with the user while keeping a business oriented perspective.

- **telmojuliao.com**
- hi@telmojuliao.com
- linkedin.com/in/telmojuliao
- Lisbon, Portugal

Skills

User Research
Interviews
UX & Interaction Design
Problem Solving
Journey Mapping
Card Sorting
Information Architecture
Wireframing
Interface Design
Prototyping
Usability Testing
Branding
Communication

Tools

Figma
Sketch
Photoshop
Illustrator
Miro
HTML & CSS

Languages

Portuguese (Native)
English (Advanced)
Spanish (Elementary)
French (Beginner)

Experience

Product Designer   2022 - Now
Bliss Applications, Oeiras

Working in different digital products and channels, I helped creating an innovative online banking platform (Web) and optimized user workflows for a logistics drivers app (Android) and a logistics warehouse app (Android). Additionally, I designed a SaaS user acquisition flow (Web) and contributed to a feature-rich supermarket app (iOS/Android).

Product Designer   2023 - 2023
SPREAD, Berlin

I handled diverse use cases of the product for the car industry, including designing a knowledge graph solution and a car features navigator. Additionally, I took charge of designing the CMS content for the company website.

Head of Admin Ops & Treasurer   2015 - 2022
Plateform, Lisbon

The largest portuguese restaurants company with over 150 units across the country. I've developed the whole document management process (which helped me grow my Information Architecture skills), handled several legal licensing operations, managed over 300 insurance policies, planned events and coordinated the reception staff. As a Treasurer I also was responsible for banking, payments and funding operations.

Education

Digital Experience Design   Class of 2022
Postgraduate course, Faculty of Fine Arts - University of Lisbon

A specialization course with studies in user centered design and research, interaction design, user interface design, front-end development, digital marketing, design strategy, design management and entrepreneurship. With this course students are prepared to design, build and launch cutting-edge digital products and services.

Graphic Design   Class of 2014
Bachelor's degree, School of Arts and Design - Polytechnic of Leiria

The degree enables the graduates to know the different conditions to solve a design problem and prepares to integrate them in an autonomous and entrepreneurial way in a project. With studies in design thinking, typography, semiotics, theory and history of design, information design, analog and digital photography, interfaces, motion graphics, digital tools, ethics and project management.

Certifications

Introduction to User Experience Design   May 2021
Massive Online Open Course, Georgia Institute of Technology